



ATMA/ATC/70/17-18

14.11.2017

From
Dr Apoorva Palkar
Chairperson
AIMS Test for Management Admissions (ATMA) Committee

To
All Management Institutions

Dear Dean/Director/Principal,

Sub: Participation in ATMA Tests for PGDM/MBA Admissions for academic year 2018-19

At the outset, I am thankful to all those institutions who have supported ATMA during last year. Because of your whole-hearted support ATMA witnessed great success in terms of no. of registrations, which were about 20,000.

The eighteen year-old ATMA (AIMS Test for Management Admissions) is one of the six (ATMA, CAT, CMAT, GMAT, MAT and XAT) National Level Tests recognized by the AICTE / MHRD, Govt for admissions to MBA/PGDM (and in some states MCA also) courses. The national level status of ATMA has been confirmed by the Supreme Court also during 2011.

Online Tests

Starting from **January till July, 2018**, ATMA is planned on the following dates at about 30 cities across the country:

- **Sunday, 07th January 2018**
- **Sunday, 04th February, 2018**
- **Sunday, 04th March, 2018**
- **Sunday, 20th May, 2018**
- **Sunday, 17th June, 2018**
- **Sunday, 15th July, 2018**

The test results will be announced in about five working days from the date of conduct of the Test. Full data of the examinees with scores will be made available through email to the head of the institution only.

About ATMA

ATMA tests the candidate's verbal, quantitative and analytical abilities. The scores in each of these abilities are supplied to the participating institutions to assist them in the selection process. There are over 200 institutions that accept ATMA scores and they have expressed satisfaction of the quality of the test. They have shown appreciation of the total transparency of the process that we follow.

We are introducing mock tests with a lot of digital campaigning etc and also revamping the website to make it a mobile friendly, shortly, to further improve the registrations.

The sample questions available at www.atmaaims.com will give you an idea of the nature of the test. The list of participating institutions arranged by regions and cities will facilitate the candidate's choice. All information on the test, for institutions and candidates is available on our website at www.atmaaims.com.

Participation by Institutions in ATMA

To cover a part of the costs of conducting the Test, we are charging the institutions a modest participation fee (details in the attachment).

Please send a clear softcopy of the advertisement (A4 size – W 17 cms and H 24 cms in .JPEG or .PDF format, with not more than 500 pixels) as an email attachment to atma.secretariat@gmail.com, along with your filled-in PARTICIPATION FORM plus the fee and GST to reach us by **20th November, 2017**.

If you wish to have any further information or clarification, please visit www.atmaaims.com or call us at Tel. 040 – 23417875/76, or e-mail us at atma.secretariat@gmail.com.

I look forward to hearing from you.

With warm personal regards,



Dr Apoorva Palkar
Chairperson – ATMA Committee