



Estd. 1999 | Suryadatta Education Foundation's
SURYADATTA
 INSTITUTES OF MANAGEMENT
 (SIMMC / SIBMT)

Affiliated to Savitribai Phule Pune University (SPPU), Approved by AICTE, Recognized by DTE & Govt. of Maharashtra & Ministry of Education, Govt. of India | Recognition of college under section of 2 (f) & 12 (B) of the UGC Act, 1956



Shaping Holistic Billionaires for
 Global Market Place

Savitribai Phule Pune University (SPPU) Affiliated

MBA

MBA (Choice Based Credit & Grading System & Outcome Based Education)

Major Specializations* (any one mandatory)

- Marketing
- Finance
- Human Resource
- Operations & Supply Chain
- Business Analytics

Minor Specializations* (any one optional)

- Rural & Agri -Business
- Tourism & Hospitality
- Pharma & Health Care
- International Business
- Marketing
- Finance
- Human Resource
- Business Analytics
- Operations and Supply Chain

(Optional) Outdoor Leadership & Holistic Development Program
 1 Week Outdoor Program @ Goa
 (Charges at actual)

(Optional) CDP
 (Corporate Development Program)
 7 Value Added Certifications
 through CDP (Corporate Development Program)

SIBMT - Institute Code No. MB6548
 DTE Choice Code MB 654810110

SIMMC - Institute Code No. MB6547
 DTE Choice Code MB 654710110



HIGHLIGHTS

- Life skills for Holistic Development
- Blended Learning Ecosystem
- Emphasis on Start-up Innovation & Entrepreneurship
- Learn through Practical Exposure & Paid Internship
- Career Counselling & Mentorship

Curriculum Aligned with National Priority initiatives viz.

- ✓ Atmanirbhar Bharat ✓ Skill India
- ✓ Digital India ✓ Make In India
- ✓ Startup India ✓ Fit India

Optional :

*Major + Minor Specializations
 Student can also opt for Single specialization (from major only)

SIMMC & SIBMT Also Offers

Savitribai Phule Pune University (SPPU) Affiliated & AICTE Approved **MCA**



Estd. 1999 | Suryadatta Education Foundation's
SURYADATTA
 INSTITUTE OF MANAGEMENT
 & MASS COMMUNICATION
 PGDM

Approved by AICTE, Recognized by DTE & Govt. of Maharashtra & Ministry of Education, Govt. of India



DUAL SPECIALIZATION (OPTIONAL)

AICTE Approved 2 Years Full Time

PGDM+ CDP + EEP

Corporate Development Program (Employability Enhancement Program)



- Marketing (with open electives in Finance)
- Finance (with open electives in Marketing)
- Human Resource (with open electives in Marketing)
- Operations & Smart Manufacturing (with open electives in Marketing)
- Business Analytics (with Open Electives in Marketing)
- International Business (with Open Electives in Marketing)
- Agri Business Management (with Open Electives in Marketing)
- Supply Chain & E-commerce (with open electives in Marketing)
- Pharma & Health Care (with open electives in Marketing)

HIGHLIGHTS

- Corporate Connect – Corporate Speak, Panel Discussions, Mentorship programs
- Professional certifications from renowned institutions / Corporate leaders
- Life skills for Holistic Development
- Emphasis on Innovation, Incubation, start-up & Entrepreneurship
- Learn through Practical Exposure & Paid Internship
- Earn while Learn opportunity
- Global Placements
- Membership of 4 professional organisations

HIGHLIGHTS

Global Immersion Program 1 week in India & 1 week in anyone country

Employability enhancement programs are designed to bridge the gap between skills possessed by the students and expectations of the employers. Training on various skills are organised such as

- Organizational Culture
- Public Speaking
- Presentation Skills
- E-mail Etiquettes
- Grooming
- Group Discussion
- Personal Interview
- Outbound Training

Placement Highlights

239+ Companies Visit every year	₹4.8 lakhs p.a. Average CTC*	₹18 lakhs p.a. Highest CTC*	₹21 lakhs p.a. Highest CTC till date*
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for more details visit www.simmcpgdm.org

Virtual Internship and Various other certifications

We thank our patrons both national and multinational organizations for our campus placements Few names of such patrons are mentioned below.



Glimpses of Placements



MANOJ KUMAR
Management Trainee
HDFC BANK



SHIVANI KALE
Analyst
HCL



MADHURA BHAGWAT
Sr. Sales Executive
Bajaj Allianz Life Insurance

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For Counseling - Call / Whatsapp :
 8956943821, 8956932418, 9763266829

Career Guidance : SMS your Name
 Course & City : 9881490036

Send your Documents
 admission@suryadatta.edu.in

Campus & Corporate Office : Bavdhan, Pune - 411 021, Maharashtra, INDIA

*PGDM - Subject to any changes