



IMS BUSINESS SCHOOL

Affiliated to MAKAUT for MBA

Approved by AICTE for MBA & Executive PGDM

Makarampur, Ghutiary Sharif Station Road

PO - Kustia PS - Sonarpur Dist. - South 24 Pgs. Pin - 743330 WB

Website : www.imsbusinessschool.com / www.imskolgroup.com

MAULANA ABUL KALAM AZAD UNIVERSITY OF TECHNOLOGY, WEST BENGAL



MBA

Affiliated to MAKAUT, WB

MASTER OF BUSINESS ADMINISTRATION

Admission Notice 2019-20

PGDM (Executive)

(18 Months)

Approved by AICTE, Govt. of INDIA

POST GRADUATE DIPLOMA IN MANAGEMENT



MASTER IN BUSINESS ADMINISTRATION

Students will have to select any two areas for Dual Specialization

- Marketing
- Finance
- HR
- Systems



*** KEY FEATURES

- Industry Oriented Curriculum
- Complimentary Study Materials
- Audio Visual Lecture Theatre
- Complimentary Soft Skill Training
- Experts from Industry for invited Lectures
- WiFi Campus

PGDM (Ex) SPECIALIZATION

- Marketing
- Finance
- Retail
- Human Resource
- Entrepreneurship
- Systems
- Business Analytics
- Health Care
- Hospitality

**Special emphasis on Teaching through Online Platform: MOOCS (SWAYAM/NPTEL) and case study.

ADMISSION PROCEDURE

Only MAT/CAT/XAT/CMAT/ATMA/JEMAT qualified candidate can take admission in PGDM(Executive) and for admission in MBA/MHA/MPH candidate must qualify MAT or JEMAT. Prospectus & Application form available for Rs. 1000 /- payable in Cash / Cheque / Draft in favor of "IMS BUSINESS SCHOOL" payable at Kolkata. It can be made available by post on payment of an additional Rs. 100 /- as postal charges.

Application form can be downloaded from website.

A Some of Our Recruiters



INSTITUTE OF MANAGEMENT STUDY

Affiliated to Maulana Abul Kalam Azad University of Technology, West Bengal

Eastern Metropolitan Bypass, 93, Mukundapur Main Road, Kolkata - 700099

E-Mail : imsbschool@gmail.com Website : www.imscol.org

Nodal Centre of AIMA (157) for PGDM programme (Weekend) approved by AICTE.

BBA

BCA

BBA(HM)

BTTM

B.Sc (Media Science)

M.Sc (Media Science)

Enquiry :

09831637683 / 7003196293 / 09903079902

033-2426-4168 / 2837-1749 / 09830030791

M.Sc (Data Sc. & Analytics)

M.Sc (Comp. Science)

MHA

MPH

MTTM

FRPM (Research)

Our Affiliation Association & Membership



*** Only for Dual Programme & MBA awarded by UGC recognised University