



FIREBIRD

INSTITUTE OF RESEARCH IN MANAGEMENT

AN INTERNATIONAL BUSINESS SCHOOL
2 YEARS FULLTIME - PGDM / MBA
APPROVED BY AICTE, GOVT. OF INDIA

*"The B School that speaks the
language of Industry with
100% placement"*

Admissions Open for
PGDM/MBA

Specialisations

Marketing | Finance | Human Resources |
Operations | Business Analytics and Decision Sciences
System | Entrepreneurship | International business

Experiential Learning Programme

- Action learning programme
- Personality Enhancement Programme
- Academic Courses ~ Case Study based Learning

Other Features

- Incubation Centre - Consultancy services, E-commerce, Digital Marketing & Bakery Unit.
- Interactions with Thought Leaders.
- Real Life Problem Solving Through Internships & Consulting Assignments .
- Opportunity to Start and Run New Business with Support of Senior Faculty.

Admission Criteria

- Graduate any discipline with not less than 50% of mark shall make online application through www.firebird.ac.in.
- Admission is based on Academic, competitive exam score and personal interview.

Infrastructure

Bizlab | Modern/Interactive Lecture Halls | Classic Library
Wifi campus | Incubators | Impressive Auditorium | Amphitheatre
Warm Cafeteria | Executive Quarters | Excellence Ambience
On campus Hostel | Sports Complex | Gym

FIREBIRD INSTITUTE OF RESEARCH IN MANAGEMENT

Location: Golf Club Road, Chettipalayam, Coimbatore - 641201, Tamilnadu, India

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Email: admissions@firebird.ac.in

Website: www.firebird.ac.in