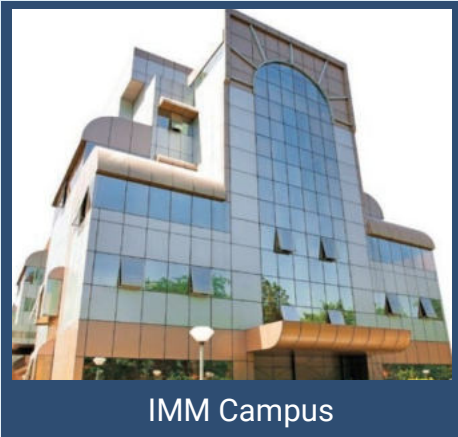




IMM INNOVATES TO EXCEL

INSTITUTE OF MARKETING & MANAGEMENT

★ AICTE Approved



IMM Campus



Late Dr. Jagjit Singh (1932 - 2013) Founder of IMM



Celebrating 6 Awards

"Success is connected with action, Successful people keep moving. They don't quit."

IMM has Won 6 Awards of Excellence for Innovative Practices in its 52nd Year of Successful Operations



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"Best Marketing Education Institute, India"



# WHY IMM?



- ★ Approved by AICTE, Ministry of HRD, GoI
- ★ IMM Global Partnership with top AACSB Accredited International Institutions
- ★ 52 years of rich legacy in Academics & Industry Connect
- ★ Situated in the prestigious Qutab Institutional Area, South Delhi (a vibrant student hub)
- ★ Excellent global Faculty pool with an eclectic mix of Industry talent
- ★ Pedagogy includes Business Simulation, Analytical Tools & Case Studies for all Specializations
- ★ Pearson certification in English language used as an improvement tool for all students
- ★ Paid Live Projects & multiple Summer Internships
- ★ 350+ Recruiters every year with highly lucrative placement Packages offered
- ★ Empowered by 11 Certification Courses
- ★ Assured Placement offer by MANKIND\*
- ★ Dual Specializations offered with Analytical Tools
- ★ Fully paid International Study excursion to our AACSB Accredited Partner Institution in London
- ★ Leader in Training Students, Corporates, Healthcare Professionals, Armed Forces and more
- ★ Health Insurance Cover for all Students

## 11 CERTIFICATIONS @IMM

- Six Sigma by GOI
- Tally by GOI
- E-commerce by GOI
- Advance Excel by GOI
- Artificial Intelligence by GOI
- Total Quality Person
- Entrepreneurship
- Digital Marketing
- Business Simulation
- Foreign Language
- Big Data Analytics

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2022-24 Session begins with Tailor-Made Courses from 2 AACSB Accredited Partner Institutes in London (UK) and New York (USA) & 1 International Institute of Excellence in Singapore

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**ESCP, LONDON**  
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**MAGES, SINGAPORE**  
*Course*  
**Data Analytics for Managers**

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U.S News & World Report

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Three Graduate Specialty Areas  
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