

AICTE APPROVED PGDM & PGDM-Marketing

2 Year full time program


Specializations

- ❑ Marketing Management
- ❑ Financial Management
- ❑ Supply Chain Management
- ❑ Data Science & Analytics
- ❑ Human Resource Management
- ❑ International Business Management
- ❑ Marketing Communication
- ❑ Entrepreneurship

Key Differentiators

- ❑ 8-12 Week Summer Internship & Live Industry Projects
- ❑ Industry Practitioners and Captains as Faculty
- ❑ Outbound Management Training
- ❑ HR summits in collaboration with the partner organization-GWFM
- ❑ Startup Charcha at Entrepreneurship & Innovation Centre, SBS-A
- ❑ Field Projects And Skill Oriented Workshops
- ❑ Innovative Curriculum & Pedagogy
- ❑ Data Analytics and Innovation
- ❑ Design Thinking Pedagogy
- ❑ Master Classes for Industry 4.0 skills

Placement Trend (Batch 2020-2022)

 Yash Vardhan Mishra 	 Utkarsh Srivastava 	 Utkarsh Kumar 	 Sanket Raj 	 Richa Singh 
 Sudhanshu Purohit 	 Joy Chatterjee 	 Sandeep Pratap Singh 	 Atif Ali 	 Twinkle Kesarwani 

Some of the Recruiters



Campus: Shanti Nagar, Opp. Vraj Gardens, Off S. P. Ring Road, Shela, Ahmedabad - 380058

Admissions: ☎ 99097 00000 📞 90999 09261 ✉ admissions@shantibschool.edu.in 🌐 www.shantibschool.edu.in