



**ARKA JAIN**  
**University**  
Jharkhand



# MBA

## SPECIALIZATIONS ON OFFER

- Marketing
- Finance
- Human Resource Management
- Family Business & Entrepreneurship

@ AJU you have an edge with..



Global Digital Certification through IBM in Business Analytics



National Institute of Securities Markets (NISM) Certified Courses



Digital Marketing Courses through International Skill Development Corporation

## UGC RECOGNIZED & AICTE APPROVED

## Two-Year Full-time Master of Business Administration

### WHAT MAKES OUR PROGRAM STAND APART

- Part of JAIN Group. Mentored by JAIN (Deemed-to-be-University), Bengaluru
- Technology Driven Learning through e-Learning platforms like VSkills.com, LinkedIn Learning & Coursera for Campus
- Opportunity to be a part of Toastmasters International Inc., USA; a public Speaking club
- Contemporary Business Review (CBR) sessions based on complimentary copies of "The Economic Times" newspaper"
- Faculty members have diverse and rich academic & industrial experience
- Exposure through regular industry interface and mentoring by Senior Corporate Executives
- Dual Specialization - Increases employment potential
- Four-tier mentoring (Faculty / Industry / Alumni / Peers)
- Tech Edge Synergy - 30% of each course covered through digital content
- Excellent Placement support through Campus to Corporate Training Present yourself Exercise Interview focused training provided to students round the year

\* FREE SUBSCRIPTION TO ET PRIME THROUGHOUT THE PROGRAM DURATION

India Today-MDRA Best Universities 2024 Ranking  
**52<sup>ND</sup>** Best Private University in India

**LIFE MEMBER AIMS**  
ASSOCIATION OF INDIAN MANAGEMENT SCHOOLS

**CERTIFIED ISO 21001:2018**  
CONFORMANCE TO INTERNATIONAL STANDARDS FOR QUALITY MANAGEMENT SYSTEMS

ISO CERTIFIED

**ASSOCIATION OF INDIAN UNIVERSITIES MEMBER**

AIU MEMBER

OUTLOOK I-CARE RANKINGS  
**Outlook**  
INDIA'S TOP COLLEGES 2024

80th Top Private B-School in India  
9th Top Private B-School in East Zone

**OUR MOU PARTNERS**

**Vskills CERTIFIED**

NATIONAL ADMISSION-CUM-SCHOLARSHIP TEST

**AJU CET 2025**  
MULTIPLE SCHOLARSHIPS TO AVAIL, MAKING YOUR DEGREE AFFORDABLE.

1800-1200-200 | 0657-2220285 | 8406800562

APPLY ONLINE: WWW.ARKAJAINUNIVERSITY.AC.IN

Campus Address: Opposite Kerala Public School, Village - Mohanpur, Block - Gamharia, District - Seraikela Kharsawan, Jharkhand - 832108