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**YOUR GATEWAY TO GLOBAL EXCELLENCE**

**PGDM 2025**

**ADMISSIONS OPEN**

## **Unlock Your Leadership Potential with SCMS Cochin's Revamped PGDM Program!**

Updated in 2023, it equips students with the knowledge, skills, and attitude needed to thrive in today's dynamic business world, focusing on leadership, innovation, and experiential learning for success in a VUCA (Volatile, Uncertain, Complex, Ambiguous) environment.

### **Next-Gen Curriculum for Global Success**

Revamped in 2023, the program features 13 specialized themes that integrate business fundamentals with the knowledge, skills, and attitude needed to excel in today's dynamic global business environment.

**Comprehensive placement support with 50+ companies recruiting annually on campus.**

**2024 Maximum Salary on Campus Rs. 16 Lakhs**

### **Experiential Learning & Industry Partnerships for Job Readiness.**

#### **Empowering Future Leaders**

New courses in leadership, negotiation, entrepreneurship, AI and a focus on industry-integrated learning prepare students to become socially responsible and globally competent business leaders.

### **Inclusive Scholarships for Experienced Candidates**

Scholarships are available for applicants with over two years of work experience and a variety of entrance exam scores, including CAT, MAT, XAT, and more, promoting a diverse pool of talented candidates from different academic backgrounds.



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