



NAAC A+ | 9 Programmes Tier-1 | 2023 Engg: 101-150 Mgmt: 101-125 | SDG 4: 75 | SDG 6: 77 | SDG 7: 101-200 | SDG 17: 301 - 400 | QS Asia University Ranking 2024: Asia: 801+ Southern Asia: 258 | Diamond | E-Lead | Brand Excellent

MASTER OF BUSINESS ADMINISTRATION (MBA)

NBA Accredited | AICTE Approved

**ADMISSIONS
2024-25**

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CSB's exclusive Customised Management Programme (CMP) that transforms students

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- ◆ Dynamic Industry oriented curriculum
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- ◆ MMA (Madras Management Chapter) at CSB
- ◆ State-of-the-art Infrastructure
- ◆ Continuous Placement Training
- ◆ Harvard Business School Online Courses*
- ◆ Global Immersion Programme*
- ◆ INSEAD Alumni as Mentors
- ◆ HBR Cases and Simulations in the Pedagogy

*Optional; Terms and Conditions Apply

SPECIALISATIONS

Marketing | Finance | HRM | Operations | Systems | Banking & Finance | Business Analytics
Entrepreneurship | Logistic & Supply Chain | Alternate Finance | International Business

OUR RECRUITERS



*Eligibility Criteria

Any UGC Approved Degree with 50% & above marks or equivalent CGPA Score in MAT/CAT/XAT/TANCET/CSBAT Entrance Test

Crescent School of Business

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