

New Delhi Institute of Management

Approved by AICTE since 1996 | Accredited by National Board of Accreditation | Declared equivalent to MBA by AIU & AICTE | Among "Illustrious Brands Making India Proud"- Mail Today | Among "The Fastest Growing Business Schools of Asia"- process reviewer - KPMG-India | Among "The World's Greatest Brands in India in Education"- process reviewer - PwC | Internationally Accredited by ASIC, U.K. since 2014 as a Premier B-School

AMONG THE MOST CREDIBLE BUSINESS SCHOOLS

**1st
& The ONLY
B-SCHOOL
OF INDIA:**

- Continuously declared Best in India 3 years in a row for "Industry Linkages" and under all the 19- employment related AICTE and CII notified parameters out of 9500+ b-schools of India
- Declared Best for 6 years by ASSOCHAM for Placement Related Parameters
- Listed in the "New Education Policy" of Government of India with IIM-A
- NDIM's 'Korea and Japan Centres of Excellence' secured 10% placements with their MNCs for its PGDM(MBA) students this year.
- Only Case Study on Excellence in Industry-Led & Tech-Driven PGDM education by Philip Kotler.
- With "Incubation Centre" established by "ASSOCHAM" and National HRDN
- 20 PGDM students awarded scholarships by NITORI International Scholarship Foundation, Japan's largest furniture and home furnishing group

- One of the few b-schools giving skill based PGDM integrated with skills in AI-ML-DS, DT, Gen AI, Cybersecurity, Robotics, Digital Marketing, 6 Sigma, Python, Knime, Tableau, in all courses & subjects, grooming graduates for tech led futuristic global leadership positions
- As per McKinsey, LinkedIn, India Skills Report, 67% of HR Managers will hire the candidates with strong soft skills: NDIM students stand out as NDIM grooms them for 400 hours on corporate soft skills thro 7 full time industry trained faculty, defence officers and 354 Corporate Mentors (<https://www.ndimdelhi.org/industry-interface/corporate-mentoring-programme/>)
- 8 DUAL SPECIALISATIONS: Finance, Marketing, HRM, Operations & SCM, AI-ML& Data Science, Digital Marketing, International Business, Financial Analytics and Investment Management.

NDIM is proudly the 6th b-school of India whose PGDM(MBA) has been accredited for the maximum permissible period of 6 years by National Board of Accreditation, Govt of India

Industry Led Education with 82 full time Faculty drawn from 33 International Universities and 310 corporate houses, coupled with teaching by Industry Professionals, Global Faculty, and Ambassadors.

100%

FINEST PLACEMENTS
(Batches 2018-2020, 2019-2021, 2020-2022, 2021-2023, 2022-2024)



Dr. Philip Kotler

(NDIM's exemplary achievements in management education earned it a feature in the prestigious India edition of Kotler's Book, showcasing its innovation and commitment to excellence)



Grateful to Hon'ble Shri Jagdeep Dhankhar, Vice President of India; Mr M. Venkaiah Naidu-Fomer Vice President of India; Late Dr Manmohan Singh-Fomer Prime Minister of India; Bharat Ratna, Late Shri Pranab Mukherjee- Fomer President of India; for mentoring & Interactions at the campus.

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