



MBA

AS PER NEP 2020

SPECIALIZATIONS ON OFFER

- Marketing
- Finance
- Human Resource Management
- Family Business & Entrepreneurship

@ AJU you have an edge with..



Global Digital
Certification
through IBM in
Business Analytics



National Institute
of Securities
Markets (NISM)
Certified Courses



Digital Marketing Courses
through International
Skill Development
Corporation

Two-Year Master of Business Administration

WHAT MAKES OUR PROGRAM STAND APART

- Part of JAIN Group of Institutions. Mentored by JAIN (Deemed-to-be-University), Bengaluru
- Technology Driven Learning through e-Learning platforms like VSkills.com, LinkedIn Learning, Coursera for Campus and Swayam-NPTEL
- Opportunity to be a part of Toastmasters International Inc., USA; a public speaking platform
- Contemporary Business Review (CBR) sessions based on complimentary copies of "The Economic Times" newspaper*
- Faculty members have diverse and rich academic & industrial experience
- Exposure through regular industry interface and mentoring by Senior Corporate Executives
- Dual Specialization - Increases employment potential
- Four-tier mentoring (Faculty / Industry / Alumni / Peers)
- Tech Edge Synergy - 30% of each course covered through digital content
- Excellent Placement support through Campus to Corporate Training
- Present yourself Exercise
- Interview focused training provided to students round the year

* FREE SUBSCRIPTION TO ET PRIME THROUGHOUT THE PROGRAM DURATION



OUR MOU PARTNERS



NATIONAL ADMISSION-CUM-SCHOLARSHIP TEST

AJU CET 2026

MULTIPLE SCHOLARSHIPS TO AVAIL,
MAKING YOUR DEGREE AFFORDABLE.

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APPLY ONLINE: WWW.ARKAJAINUNIVERSITY.AC.IN