



ARKA JAIN
University
Jharkhand

NAAC
GRADE A
ACCREDITED UNIVERSITY



MBA

AS PER NEP 2020

SPECIALIZATIONS ON OFFER

- Marketing
- Finance
- Human Resource Management
- Family Business & Entrepreneurship

@ AJU you have an edge with..



Global Digital
Certification
through IBM in
Business Analytics

NISM

National Institute
of Securities
Markets (NISM)
Certified Courses



Digital Marketing Courses
through International
Skill Development
Corporation

Two-Year Master of Business Administration

WHAT MAKES OUR PROGRAM STAND APART

- Part of JAIN Group of Institutions. Mentored by JAIN (Deemed-to-be-University), Bengaluru
- Technology Driven Learning through e-Learning platforms like VSkills.com, LinkedIn Learning, Coursera for Campus and Swayam-NPTEL
- Opportunity to be a part of Toastmasters International Inc., USA; a public speaking platform
- Contemporary Business Review (CBR) sessions based on complimentary copies of "The Economic Times" newspaper*
- Faculty members have diverse and rich academic & industrial experience
- Exposure through regular industry interface and mentoring by Senior Corporate Executives
- Dual Specialization - Increases employment potential
- Four-tier mentoring (Faculty / Industry / Alumni / Peers)
- Tech Edge Synergy - 30% of each course covered through digital content
- Excellent Placement support through
Campus to Corporate Training
Present yourself Exercise
Interview focused training provided to students round the year

* FREE SUBSCRIPTION TO ET PRIME THROUGHOUT THE PROGRAM DURATION

THEWEEK
Hansa Research Best Universities Survey 2025
RANKED 38TH
BEST PRIVATE UNIVERSITY IN INDIA



ISO CERTIFIED



AIU MEMBER

THEWEEK
Hansa Research Best B-Schools Survey 2025

11th
Best Emerging
B-School in
India

17th
Best B-School
in Eastern India

OUR MOU PARTNERS



**NATIONAL ADMISSION-CUM-
SCHOLARSHIP TEST**

AJU CET 2026
MULTIPLE SCHOLARSHIPS TO AVAIL,
MAKING YOUR DEGREE AFFORDABLE.

7371-03-7371 | 0657-2220285 | 2312005

APPLY ONLINE: WWW.ARKAJAINUNIVERSITY.AC.IN

Campus Address: Opposite Kerala Public School, Village - Mohanpur, Block - Gamharia, District - Seraikela Kharsawan, Jharkhand - 832108