



Estd. 1999 | Suryadatta Education Foundation's  
**SURYADATTA**  
 INSTITUTES OF MANAGEMENT  
 (SIMMC / SIBMT)

Affiliated to Savitribai Phule Pune University (SPPU), Approved by AICTE, Recognized by DTE & Govt. of Maharashtra & Ministry of Education, Govt. of India | Recognition of college under section of 2 (f) & 12 (B) of the UGC Act, 1956



Shaping Holistic Billionaires for  
**Global Market Place**

Savitribai Phule Pune University (SPPU) Affiliated

# MBA

MBA (Choice Based Credit & Grading System & Outcome Based Education)

## Major Specializations\* (any one mandatory)

- Marketing
- Finance
- Human Resource
- Operations & Supply Chain
- Business Analytics

## Minor Specializations\* (any one optional)

- Rural & Agri -Business
- Tourism & Hospitality
- Pharma & Health Care
- International Business
- Marketing
- Finance
- Human Resource
- Business Analytics
- Operations and Supply Chain

**(Optional) Outdoor Leadership & Holistic Development Program**  
 1 Week Outdoor Program @ Goa  
 (Charges at actual)

**(Optional) CDP (Corporate Development Program)**  
 7 Value Added Certifications through CDP (Corporate Development Program)

**Optional :**  
 \*Major + Minor Specializations  
 Student can also opt for Single specialization (from major only)

SIBMT - Institute Code No. MB6548  
 DTE Choice Code MB 654810110

SIMMC - Institute Code No. MB6547  
 DTE Choice Code MB 654710110



## HIGHLIGHTS

- ▶ Life skills for Holistic Development
- ▶ Blended Learning Ecosystem
- ▶ Emphasis on Start-up Innovation & Entrepreneurship
- ▶ Learn through Practical Exposure & Paid Internship
- ▶ Career Counselling & Mentorship

Curriculum Aligned with National Priority initiatives viz.

- ✓ Atmanirbhar Bharat ✓ Skill India
- ✓ Digital India ✓ Make In India
- ✓ Startup India ✓ Fit India

SIMMC & SIBMT Also Offers

Savitribai Phule Pune University (SPPU) Affiliated & AICTE Approved **MCA**



Estd. 1999 | Suryadatta Education Foundation's  
**SURYADATTA**  
 INSTITUTE OF MANAGEMENT  
 & MASS COMMUNICATION  
 PGDM

Approved by AICTE, Recognized by DTE & Govt. of Maharashtra & Ministry of Education, Govt. of India



## DUAL SPECIALIZATION (OPTIONAL)

AICTE Approved 2 Years Full Time

# PGDM+ CDP + EEP

with New-Age Specialization

Corporate Development Program (Employability Enhancement Program)



- 1) Marketing (with open electives in Finance)
- 2) Finance (with open electives in Marketing)
- 3) Human Resource (with open electives in Marketing)
- 4) Operations & Smart Manufacturing (with open electives in Marketing)
- 5) Business Analytics (with Open Electives in Marketing)
- 6) International Business (with Open Electives in Marketing)
- 7) Agri Business Management (with Open Electives in Marketing)
- 8) Supply Chain & E-commerce (with open electives in Marketing)
- 9) Pharma & Health Care (with open electives in Marketing)

## HIGHLIGHTS

- Corporate Connect – Corporate Speak, Panel Discussions, Mentorship programs
- Professional certifications from renowned institutions / Corporate leaders
- Life skills for Holistic Development
- Emphasis on Innovation, Incubation, start-up & Entrepreneurship
- Learn through Practical Exposure & Paid Internship
- Earn while Learn opportunity
- Global Placements
- Membership of 4 professional organisations

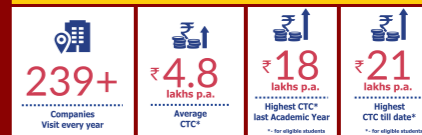
## HIGHLIGHTS

Global Immersion Program 1 week in India & 1 week in anyone country

Employability enhancement programs are designed to bridge the gap between skills possessed by the students and expectations of the employers. Training on various skills are organised such as

- Organizational Culture
- Public Speaking
- Presentation Skills
- E-mail Etiquettes
- Grooming
- Group Discussion
- Personal Interview
- Outbound Training

## Placement Highlights



for more details visit [www.simmcpgdm.org](http://www.simmcpgdm.org)

Virtual Internship and Various other certifications

We thank our patrons both national and multinational organizations for our campus placements Few names of such patrons are mentioned below.



## Glimpses of Placements



MANOJ KUMAR  
Management Trainee  
HDFC BANK



SHIVANI KALE  
Analyst  
HCL



MADHURA BHAGWAT  
Sr. Sales Executive  
Bajaj Allianz Life Insurance

Follow us on :



For Counseling - Call / Whatsapp :  
 8956943821, 8956932418, 9763266829

Career Guidance : SMS your Name  
 Course & City : 9881490036

Send your Documents  
 admission@suryadatta.edu.in

Campus & Corporate Office : Bavdhan, Pune - 411 021, Maharashtra, INDIA

\*PGDM - Subject to any changes